



Life Can Change in a Second

DVD with PowerPoint Presentations on Underage Drinking and Distracted Driving

According to NHTSA, 3,331 people were killed and an estimated 387,000 were injured in motor vehicle crashes involving a distracted driver in 2011. Nationally, alcohol plays a role in a third of traffic deaths and was a factor in 9,878 deaths in 2011.

The Traffic Improvement Association of Michigan (TIA) and the Michigan Office of Highway Safety Planning (OHSP) recently partnered to create a new traffic safety resource DVD that can be used to educate teens and young adults about the dangers of underage drinking and distracted driving.

The DVD includes:

- PowerPoint presentations on underage drinking and distracted driving (speaker notes included)
- Videos of personal testimonies of underage drinking and distracted driving, speaker notes
- A video depicting a dramatization of a distracted driving crash. It was produced through federal funding from the National Highway Traffic Safety Administration (NHTSA).

The distracted driving crash dramatization on the DVD was produced as part of the Remembering Ally campaign in memory of 16-year-old Romeo High School student Ally Zimmerman who died in a distracted driving crash in 2011.

Extra copies of the DVD are available at no cost and can be ordered by e-mailing trafficsafety@michigan.gov or calling [\(517\) 636-4256](tel:5176364256).